

Wedding PLANNER MAGAZINE

Member Insight Column Guidelines

The Member Insight column of *Wedding Planner Magazine* features the shared expertise and tips of Association of Bridal Consultant members in good standing.

Topics: This space is designed to showcase insider advice and information from wedding professional to wedding professional. It may even include excerpts from the author's own published works. Topics might include business tips and practices, industry trends and changes, negotiation, planning tips, statistics, and other useful information pertaining to wedding industry professionals and Association of Bridal Consultant (ABC) members. A short bio of the column's author is included.

Word count: 500-650 words.

Bio: 100-150 words to include business information, location, education, publications, highlights, and family.

Photography: Include a headshot with your submission and 2-4 photos that may be used to illustrate your topic when applicable.

Email article submissions to: editor@weddingplannermag.com.

Email photography submissions to: nancy@weddingplannermag.com.

After submission*, please allow 1-2 weeks for follow up. If your article is selected for publication, we will let you know it's approximate publishing date. You will receive a "proof" copy for your review after it has been reviewed by *Wedding Planner Magazine* staff and prior to publication.

* Submission does not guarantee publication.